

Personas: Literatur

Beck, A.; Eichstädt, H.; Gaiser, B.; Savigny, P. von; Schubert, U.; Schweibenz, W. (2005): Personas in der Praxis. In: Hassenzahl, M./Peissner, M. (2005, Hrsg.): Usability Professionals 2005. Proceedings des dritten GC-UPA-Tracks. Stuttgart: German Chapter der Usability Professionals' Association e.V. 94-98.

Cooper, A. (1999): The Inmates are Running the Asylum. Why High-tech Products Drive Us Crazy and How to Restore the Sanity. Indianapolis, IN: Sams.

Nielsen, L. (2013): Personas – User Focused Design. (Human-Computer Interaction Series) London: Springer.

Pruitt, J.; Adlin, T. (2006): The Persona Lifecycle. Keeping People in Mind Throughout Product Design. (The Morgan Kaufmann Series in Interactive Technologies) Amsterdam: Elsevier.

Pruitt, J.; Grudin, J. (2003): Personas: Practice and Theory. In: Proceedings of the 2003 Conference on Designing for User Experiences, San Francisco, CA. New York: ACM Press. 1-15.

Schweibenz, W. (2003): Anleitungen für die Mustermanns - Zielgruppenoptimierte Dokumentation mit dem Persona-Verfahren. In: tekomp - Technische Kommunikation 3/2003. 28-31.

Schweibenz, W. (2004): Zielgruppenorientiertes Informationsdesign mit Personas. In: Information - Wissenschaft & Praxis, 55 (2) 2004: 151-156.

Schweibenz, W. (2008): Know Thy Visitors: Personas for Visitor-centered Museums. In: The International Journal of the Inclusive Museum, 1 (2) 2008: 103-109.

Personas: Online-Quellen

Wikipedia, the Free Encyclopedia: Personas. Internet, URL
<<http://en.wikipedia.org/wiki/Personas>>
<<http://de.wikipedia.org/wiki/Personas>>

Europeana Connect Personas. Internet, URL
<<http://www.europeanaconnect.eu/results-and-resources.php?page=3>>

Norman, D. A. (2004): Ad-Hoc Personas and Empathetic Focus. Essay. Internet, URL
<http://www.jnd.org/dn.mss/personas_empath.html>

Pilgrim, M. (2002): Dive Into Accessibility. 30 Days to a More Accessible Web Site. Online book. Internet, URL <<http://diveintoaccessibility.info/>>

Society for Technical Communication. Usability and User Experience. An STC Community: Topics in Usability: Personas. Internet, URL
<<http://www.stcsig.org/usability/topics/personas.html>>